



All Book Monthly Rates

WHITE PAGE LISTINGS

WRL/WEL	\$9.00
WBN	\$16.00
WFB	\$38.00
WTM2	\$70.00
WTM3	\$95.00
WTM4	\$119.00

YELLOW SECTION LISTINGS

RL	\$21.50
AL/EL	\$9.00
ABN	\$16.00
BN	\$28.00
CR	\$37.50
YFBR/G/B	\$42.00

DISPLAY ADS

WSL/EML/MAP	\$10.50
QC	\$120.00
QCC	\$162.00
3U	\$155.00
3UC	\$210.00
DQC/HC	\$203.00
DQCC/HCC	\$278.00
TQC	\$286.50
TQCC	\$395.00
DHC	\$375.50
DHCC	\$519.50
THC	\$554.00
THCC	\$769.50
HP	\$631.00
HPC	\$920.00
FP	\$989.50
FPC	\$1,379.00
FPC2	\$2,757.00

PENTICTON	Closing: March 22, 2024 • Distribution: May 2024
VERNON	Closing: July 6, 2024 • Distribution: September 2024
KAMLOOPS	Closing: September 28, 2024 • Distribution: December 2024
KELOWNA	Closing: December 22, 2024 • Distribution: March 2024



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INCOLUMN ADS & TRADE MARKS

WSL/EML/MAP	\$10.50
1HS	\$40.00
1HSR/B/G/K	\$50.50
2HS	\$58.00
2HSR/B/G/K	\$78.00
3HS	\$78.00
3HSR/B/G/K	\$107.00
4HS	\$94.00
4HSR/B/G/K	\$126.00
TN	\$28.50
TM	\$85.50
TMR/B/G/K	\$105.50
TM3	\$111.00
TM3R/B/G/K	\$145.00
CTM	\$135.00
CTMC	\$177.00
TAL	\$9.00
TBN	\$16.00
TEL	\$9.00
TRL	\$9.00

OTHER WAYS TO ADVERTISE

WSL/EML/MAP	\$10.50
MENU**	\$186.50

** Must Have an ad (DQCC or larger) sold under the "Catering", "Coffee Specialty Bars, "Pizza", or "Restaurants".

OBC + ★★ ★*	\$2,560.00
HOBC + ★*	\$1,280.00
IBC + ★★*	\$2,162.50
HIBC + ★*	\$1,182.00
IFC + ★★*	\$2,305.50
HIFC + ★*	\$1,375.50
SPINE + ★*	\$1,023.00
BANNER	\$1,172.50

* ★★ ★ = TQC (No Colour) / ★★ = DQC (No Colour) / ★ = QC (No Colour)

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