

INFOTEL MULTIMEDIA Print Directory

2023 RATE SHEET FOR VERNON/SALMON ARM/REVELSTOKE

| WHITE PAGE LISTINGS | | | |
|--|---|--------------|-------------|
| SIZE | DESCRIPTION | MONTHLY RATE | ANNUAL RATE |
| WRL/WEL | WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION | \$7.24 | \$86.82 |
| WBN | WHITE BOLD LISTING & BOLD NUMBER | \$10.80 | \$129.65 |
| WFB | WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT | \$32.61 | \$391.28 |
| WTM2 | 1" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight) | \$54.12 | \$649.43 |
| WTM3 | 1 1/2" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight) | \$76.31 | \$915.68 |
| WTM4 | 2" WHITE TRADEMARK (Logo, Name, Address, Phone & Copy with Yellow Highlight) | \$96.66 | \$1,159.95 |
| YELLOW SECTION LISTINGS | | | |
| SIZE | DESCRIPTION | MONTHLY RATE | ANNUAL RATE |
| RL | REGULAR LISTING | \$19.58 | \$235.00 |
| AL/EL | ALTERNATE LISTING/EXTRA LINE | \$7.24 | \$86.82 |
| ABN | ANCHOR BOLD LISTING (See Ad This Classification) | \$10.80 | \$129.65 |
| BN | BOLD NAME & NUMBER | \$23.15 | \$277.83 |
| CR | CROSS REFERENCE (See Ad Under Other Heading) | \$30.29 | \$363.50 |
| YFBR/G/B | FEATURE BOLD LISTING (Super Bold In Colour) | \$35.02 | \$420.22 |
| INCOLUMN ADS & TRADEMARKS | | | |
| SIZE | DESCRIPTION | MONTHLY RATE | ANNUAL RATE |
| 1HS | 1/2" INCOLUMN LISTING (No Colour, Black on Yellow) | \$35.89 | \$430.64 |
| 1HSR/B/G | 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green) | \$44.96 | \$539.46 |
| 2HS | 1" INCOLUMN LISTING (No Colour, Black on Yellow) | \$49.68 | \$596.18 |
| 2HSR/B/G | 1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green) | \$63.48 | \$761.72 |
| 3HS | 1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow) | \$63.48 | \$761.72 |
| 3HSR/B/G | 1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green) | \$83.93 | \$1,007.14 |
| 4HS | 2" INCOLUMN LISTING (No Colour, Black on Yellow) | \$76.89 | \$922.62 |
| 4HSR/B/G | 2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green) | \$101.58 | \$1,218.98 |
| TN | TRADE NAME LISTING | \$18.91 | \$226.89 |
| TM | 1" TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL) | \$69.07 | \$828.86 |
| TMR/B/G | 1" TRADEMARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green) | \$88.75 | \$1,065.02 |
| TM3 | 1 1/2" TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL) | \$91.16 | \$1,093.95 |
| TM3R/B/G | 1 1/2" TRADEMARK WITH LOGO (White Background & 1 Colour ONLY Red, Blue or Green) | \$119.82 | \$1,437.78 |
| CTM | 2" CUSTOM TRADEMARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL) | \$115.76 | \$1,389.15 |
| CTMC | 2" CUSTOM TRADEMARK WITH LOGO (White Bckgrd, Full Colour Logo, Text Red, Blue or Green) | \$147.02 | \$1,764.22 |
| TAL | TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments) | \$7.24 | \$86.82 |
| TBN | TRADE BOLD NAME & NUMBER | \$10.80 | \$129.65 |
| TEL | TRADE EXTRA LINE (Extra Line of Text Only) | \$7.24 | \$86.82 |
| TRL | TRADE REGULAR LISTING | \$7.24 | \$86.82 |
| We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card | | | |

Closing Date:
July 7th, 2023

Distribution Date:
September 2023

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| DISPLAY ADS | | | |
|--|---|--------------|-------------|
| SIZE | DESCRIPTION | MONTHLY RATE | ANNUAL RATE |
| QC | 1/16 PAGE (No Color) | \$94.25 | \$1,131.00 |
| QCC | 1/16 PAGE (With Full Processed Colour) | \$125.60 | \$1,507.23 |
| 3U | 3/32 PAGE (No Color) | \$128.88 | \$1,546.59 |
| 3UC | 3/32 PAGE (With Full Processed Colour) | \$174.80 | \$2,097.62 |
| DQC/HC | 1/8 PAGE (No Color) | \$169.79 | \$2,037.42 |
| DQCC/HCC | 1/8 PAGE (With Full Processed Colour) | \$231.62 | \$2,779.46 |
| TQC | 3/16 PAGE (No Color) | \$245.32 | \$2,943.84 |
| TQCC | 3/16 PAGE (With Full Processed Colour) | \$337.83 | \$4,054.01 |
| DHC | 1/4 PAGE (No Color) | \$320.47 | \$3,845.64 |
| DHCC | 1/4 PAGE (With Full Processed Colour) | \$442.70 | \$5,312.34 |
| THC | 3/8 PAGE (No Color) | \$469.22 | \$5,630.69 |
| THCC | 3/8 PAGE (With Full Processed Colour) | \$656.47 | \$7,877.64 |
| HP | 1/2 PAGE (No Color) | \$594.92 | \$7,139.08 |
| HPC | 1/2 PAGE (With Full Processed Colour) | \$791.33 | \$9,496.00 |
| FP | FULL PAGE (No Color) | \$916.84 | \$11,002.07 |
| FPC | FULL PAGE (With Full Processed Colour) | \$1,277.34 | \$15,328.11 |
| FPC2 | DOUBLE FULL PAGE (With Full Processed Colour) | \$2,554.59 | \$30,655.07 |
| OTHER WAYS TO ADVERTISE IN THE INFOTEL DIRECTORY | | | |
| SIZE | DESCRIPTION | MONTHLY RATE | ANNUAL RATE |
| MENU | MENU PAGE (Need a DQC Ad or Larger Under Caterers, Coffee Specialty Bars, Pizza or Restaurants) | \$162.36 | \$1,948.29 |
| OBC | OUTSIDE BACK COVER (Includes TQC (No Colour) Inside) | \$2,183.09 | \$26,197.06 |
| IBC | INSIDE BACK COVER (Includes DQC (No Colour) Inside) | \$1,749.46 | \$20,993.53 |
| HIBC | HALF INSIDE BACK COVER (Includes QC (No Colour) Inside) | \$952.24 | \$11,426.92 |
| IFC | INSIDE FRONT COVER (Includes DQC (No Colour) Inside) | \$1,893.97 | \$22,727.65 |
| HIFC | HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside) | \$905.46 | \$10,865.47 |
| SPINE | SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside) | \$683.10 | \$8,197.14 |
| BANNER | BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside) | \$846.80 | \$10,161.64 |
| We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card | | | |